

Polen International Cookie Policy

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Introduction

This document will inform you about how and why Polen International Equity LLC and/or its affiliates ("Polen International," "we," "us," or "our") uses cookies. We will also inform you about the cookies we use and provide some information about third parties that also place cookies on our website.

This cookie policy provides you with clear and comprehensive information about the cookies we use and the purposes for using cookies. To review the privacy policies that apply to users of <https://www.poleninternational.com/>, please read our [Privacy Policy](#).

What is a Cookie?

Cookies are small text files that are stored on your device, allowing us to enhance your experience and make it more efficient. They enable us to recognize your device and browser, and store information that we deem necessary for improving our services.

Types of Cookies

- **Session Cookies and Persistent Cookies**
 - Session cookies are stored temporarily on the memory of your devices while you are visiting the website and are erased once you close your browser.
 - Persistent Cookies are stored for a predetermined amount of time, which varies from cookie to cookie. It is longer than the session cookies; however, they also expire after some months. They help us determine whether you have previously visited our website or similar sites in the past.
- **First Party and Third-Party Cookies**
 - First-party cookies are set directly by the website or by any of the subdomains of the website.

- Third-party cookies are set by websites not managed by us, such as our sub-processors or other technology partners.

How Do We Use Cookies?

- Options for logging in that will authenticate you on the website, keep your login session active, and remember how you prefer to store your login information.
- Tabbed information that keeps track of the tab or specific part of the website you are looking at.
- Displaying certain content or restricting access to certain parts of the site based on the appropriateness to your profile
- Regional content to deliver material specific to a region and keep track of time zone settings.
- Language preferences to choose and remember the language in which material is shown.
- The capability of the device to deliver various content depending on the browser device being used.

What Cookies Do We Use?

Essential cookies

We may store cookies on your device if they are necessary to enable us to offer and provide our services. They are also required for you to navigate through the website and web application and benefit from all the available functions. These cookies cannot be switched off and are set for very basic options on the website, such as logging in, forms, and setting preferences such as time zone or languages.

Analytics cookies

These cookies are placed to aid us in understanding how you interact with the available options on the website, which parts you use the most, and how you engage with our services. This helps us create statistics of usage and the amount of time you spend on the

website. These statistics will ultimately help us to improve our website and any services we offer on it.

Functional Cookies

These cookies are placed by us to help us to provide you with better functionality of the website and our services and to make them more personalized to you. They can also be placed by third-party providers you specifically consent to when you accept this cookie policy. You may block these cookies, but if you do, it may be that parts of the website do not function the way we intended.

Marketing Cookies

Marketing cookies are web cookies designed to track user behavior for targeting and advertising purposes. This information helps marketers build profiles that reflect individual interests and browsing habits. They can be used to serve you with advertisements that may be relevant or of interest to you when you are browsing the internet. They are mostly placed by third parties whenever you interact with their content on our website. If you disable or opt out of these cookies, you may not be able to use certain features of our websites, applications, and services, and it may reduce the support or information that we can provide you.

Interest-Based Ads

Interest-Based Advertising – Cookies are also used to collect information about your interests and preferences for the purposes of what is called “interest-based advertising”. It is for companies to send you offers about products and services tailored to your inferred taste and needs. You may turn off these cookies; however, you may still receive advertisements, with the difference being that these are not specifically tailored to you.

How to Block Cookies

You may stop or restrict the placement of cookies and other tracking technologies, such as pixel tags. You do this by blocking them on your device or by removing them and adjusting

preferences on your browser. This may vary from device to device and from browser to browser.

Please see the links below for guidance on how to modify your web browser's settings on the most popular browsers:

- [Microsoft Edge](#)
- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Google Chrome](#)
- [Apple Safari](#)
- [Opera](#)
- [Netscape](#)

Once you correctly block cookies on your browser, parts of the website may become unavailable to you or may otherwise not function properly.

How to Opt-Out of Third-Party Cookies & Targeted Ads

To opt out of tracking analytics placed by Google, you can opt out by using [this form](#). This works for all websites that use Google's services to track and gather analytics data.

To understand and responsibly manage cookies that enable interested-based ads we strongly recommend that you go to the website of the [Digital Advertising Alliance \(DAA\)](#) or to the website of the [Network Advertising Initiative \(NAI\)](#).

To learn more, please visit <https://youradchoices.com/>. Many of our third-party service providers that serve interest-based advertisements to you across our services are members of the Network Advertising Initiative (NAI), or they follow the DAA's Self-Regulatory Principles for Online Behavioral Advertising. You can choose to opt-out directly from these third parties by visiting their opt-out pages on the NAI website (<http://www.networkadvertising.org/choices/>) and DAA website (<http://www.aboutads.info/choices/>). However, please note that if you "opt-out," you will keep seeing links and online advertisements; however, they will not be specifically targeted to you or tailored to your interests.

Cookie List

Category	Cookie Source	Cookies	Placement	Lifespan
ANALYTICS	Datadog Inc	^_dd_s\$	Third-Party	12 Months
ANALYTICS	Google LLC	^_ga\$	Third-Party	14 Months
ANALYTICS	Google LLC	_ga_.*	Third-Party	24 Months
ANALYTICS	Google LLC	^_gat_UA-.*	Third-Party	1 Minute
ANALYTICS	Google LLC	^_gid\$	Third-Party	24 hours
ANALYTICS	Google LLC	_gac_.*	Third-Party	90 days
ANALYTICS	Growthbook	gbStickyBuckets_	Third-Party	12 Months
ANALYTICS	Microsoft Corporation	^CLID\$	Third-Party	12 Months
ANALYTICS	Microsoft Corporation	^SM\$	Third-Party	1 Hour
ANALYTICS	Microsoft Corporation	^MR\$	Third-Party	6 Months
ANALYTICS	Vimeo LLC	^vuid\$	Third-Party	24 Months
ESSENTIAL	CloudFlare Inc	^_cf_bm\$	Third-Party	30 Minutes
ESSENTIAL	CloudFlare Inc	^_cfuid\$	Third-Party	1 Minute
ESSENTIAL	Google LLC	^BIGipServer.*	Third-Party	1 Day
FUNCTIONAL	Polen International	privacy_banner_*	First-Party	12 Months
FUNCTIONAL	Polen International	privacy_banner_accept-version	First-Party	12 Months
FUNCTIONAL	Polen International	polen_modal_.*	First-Party	12 Months
FUNCTIONAL	Wingify Software Pvt Ltd	^_vwo_uuid.+	Third-Party	100 Days
MARKETING	Google LLC	^test_cookie\$	Third-Party	15 Minutes
MARKETING	Google LLC	^_gcl_aud\$	Third-Party	90 Days

MARKETING	Google LLC	^IDE\$	Third-Party	90 Days
MARKETING	Google LLC	^ar_debug\$	Third-Party	90 Days
MARKETING	Google LLC	^_gcl_	Third-Party	90 Days
MARKETING	Leadfeeder Inc	^_lfa\$	Third-Party	12 Months
MARKETING	Leadfeeder Inc	^_lfa_test_cookie_stored\$	Third-Party	1 Second
MARKETING	Linkedin Corporation	^AnalyticsSyncHistory\$	Third-Party	30 Days
MARKETING	Linkedin Corporation	^li_sugr\$	Third-Party	90 Days
MARKETING	Linkedin Corporation	^lidc\$	Third-Party	1 Day
MARKETING	Linkedin Corporation	^UserMatchHistory\$	Third-Party	30 Days
MARKETING	LinkedIn Corporation	^li_adsld\$	Third-Party	6 Months
MARKETING	Linkedin Corporation	^bcookie\$	Third-Party	12 Months
MARKETING	LinkedIn Corporation	^bscookie\$	Third-Party	12 Months
MARKETING	Marketo	^_mkto_purl\$	Third-Party	24 Months
MARKETING	Marketo Inc	^_mkto_trk\$	Third-Party	24 Months
MARKETING	Microsoft Corporation	^ANONCHK\$	Third-Party	90 Days
MARKETING	Microsoft Corporation	^SRM_B\$	Third-Party	12 Months
MARKETING	Microsoft Corporation	^MUID.*	Third-Party	12 Months
MARKETING	Hubspot Inc	hubspotutk	Third-Party	12 Months
MARKETING	Hubspot Inc	__hstc	Third-Party	12 Months
MARKETING	UserWay Inc	userway-s	Third-Party	12 Months
MARKETING	UserWay Inc	userway-d	Third-Party	12 Months

Changes to This Policy

More details on how we and/or other companies use cookies is available at

www.cookiesandyou.com

If you have any queries regarding this Cookie Policy, please contact us. We will be happy to answer any questions you may have about this Cookie Policy.